

Fernanda Carvalho

Portfolio

Linkedin

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Hi! I am a brazilian designer based on the EU. I seek to work with products and brands that awaken positive feelings and impact the consumer through my passion for creation and design, collaborating in a team

Education

- **Bachelor's degree in Design** | ESPM - RIO
2021 - 2024
- **Chorinho Storytelling Course** | Perestroika
2024
- **Branding Essencial & Aplicado** | Ana Couto
2023
- **UX/UI Designer Course** | EBAC
2022 - 2023
- **Completed High School** | Pensi
2020

Skills

- **English** | Fluent
- **UX/UI** | Advanced
- **Branding** | Intermediary
- **Emocional Design** | Intermediary
- **Motion Design** | Basic
- **Design System** | Intermediary
- **Softwares** | Adobe Illustrator; Photoshop; InDesign; XD; After Effects; Figma; Canva; Blender; Office

Experience

- **Graphic Design Assistant** | Zee.Dog (Petz)
Develop and design key visuals and brand communication across ads, websites, and retail for Zee.Dog, Zee.Now, and associated brands. Think creatively to craft new campaigns and design fresh visual identities.
- **Graphic Design Intern** | Zee.Dog (Petz)
Develop and design brand communication across ads, websites, and retail for Zee.Dog, Zee.Now, and associated brands. Think creatively to craft new campaigns and design fresh visual identities.
- **UX/UI Design Intern** | Alt.bank
Design new intuitive, accessible and consistent features, flows and screens for the novücard credit card app, test usability with users and monitor them
- **Canva Creator Brasil**
Development of templates for Canva platform users
- **Creative director** | Studio D
Project management and packaging design
2022

Projects

- **Visual Identity** | BRENDA; Victor Daudt; Narlô Ateliê
- **Visual Identity** | 20 Anos Design ESPM
- **Teacher of "Usability test workshop"** | Alt.bank